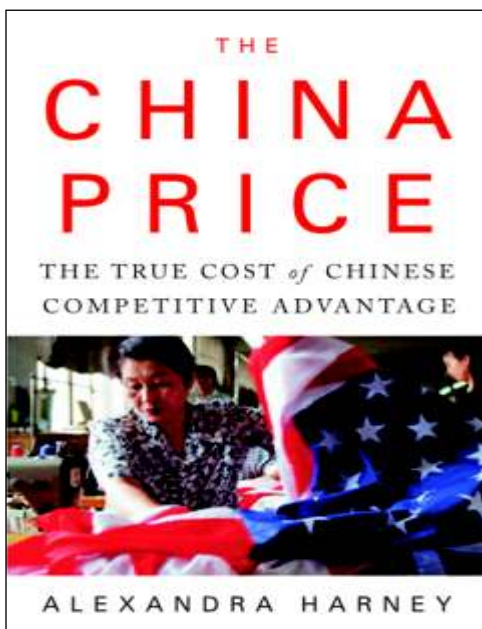


SIMULTANEOUS RELEASE



Read by Karen White

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Alexandra Harney was a reporter and editor at the *Financial Times* from 1998 to 2007. From 2003 until early 2006, she was the publication's South China correspondent based in Hong Kong, where she still lives and writes on a freelance basis. She has reported from Japan, China, and the UK, among other places.

Karen White is an actress on stage, film, television, and commercials. She has narrated more than thirty audiobooks and has received two *AudioFile* Earphones Awards. Her audiobooks include *The Secret Life of Bees* by Sue Monk Kidd and the Miss Julia series by Ann B. Ross.



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ALEXANDRA HARNEY

THE CHINA PRICE

The True Cost of Chinese Competitive Advantage

Acclaimed *Financial Times* correspondent Alexandra Harney uncovers the truth about how China is able to offer such amazingly low prices to the rest of the world.

To write *The China Price*, Alexandra Harney has penetrated further and deeper into China's enormous ecosystem of export-oriented industry than any outsider before her to uncover the truth about how China is able to offer such amazingly low prices to the rest of the world. What she has discovered is a brutal, Hobbesian world in which intense pricing pressure from Western companies combines with ubiquitous corruption and a lack of transparency to exact an unseen and unconscionable toll in human misery and environmental damage. The recent scandals about Chinese-made toys, tires, and toothpaste drive home a central tenet of this book: What happens in Chinese factories affects all of us, everywhere.

Harney exposes the widespread practice of using a dummy or model factory as a company's false window out to the world, concealing a vast number of illegal factories operating completely off the books. Some Western companies are better than others about sniffing out such deception, but too many are perfectly happy to embrace plausible deniability as long as the prices remain so low. And in the Gold Rush atmosphere that's infected the country, in which everyone is clamoring to get rich and corruption is rampant, it's almost impossible for the Chinese government's own underfunded regulatory mechanisms to do much good at all.

KEY POINTS/MARKETING

- National review attention
- Business and international page features in metropolitan dailies

PRAISE FOR THE CHINA PRICE

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